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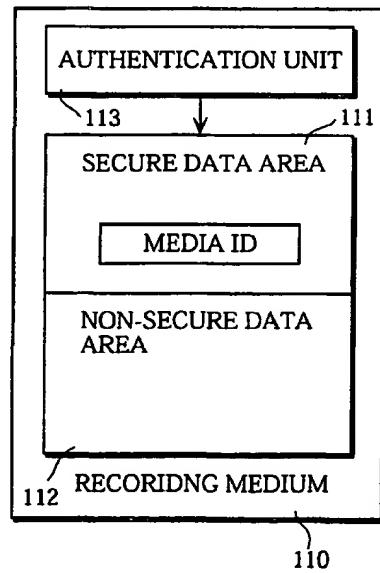
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(54) Title: COOKIE DATA STORED ON TRANSPORTABLE RECORDING MEDIUM



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(57) Abstract: A transportable recording medium, such as a memory card (see figure 2) (110), includes an area for storing cookie information (222), such as user information, that has been encrypted using a public key obtained under a public key cryptosystem. This makes it easy to use the same cookie information in different terminals and has cookie information, which has conventionally been unique to respective terminals, become unique to respective users.

## COOKIE DATA STORED ON TRANSPORTABLE RECORDING MEDIUM

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BACKGROUND OF THE INVENTION

## 1. Field of the Invention

The present invention relates to data communication between a user's apparatus and another apparatus, such as the access from a terminal on the Internet to a Web site. More particularly, the present invention relates to a technique of facilitating the handling of personal information of each user and enhancing the security of the personal information.

## 15 2. Description of the Related Art

In recent years, the Internet has become increasingly popular and more and more services are being provided on the Internet. A major service offered on the Internet is WWW (World Wide Web) that is a client/server-type information search system.

20 In WWW, server apparatuses (Web sites) provide information in HTML files and users of the Internet browse the information using browsing software called Web browsers at terminals (Web clients). Various information and services are currently provided at numerous Web sites and a technology called "cookies" 25 is widely used to provide information with efficiency. When a user enters a Web site, the Web site stores data, such as

personal information of the user, as a cookie in the terminal of the user through the Web browser. The next time the user goes to the same Web site using the same terminal, the Web site reads the cookie from the terminal and uses the read cookie 5 to provide information to the user.

Cookies usually show personal information of users, the last dates and times the users visited Web sites, and the numbers of times the users have visited the Web sites. Cookies are also used to identify users. Therefore, cookies are used 10 as an element technology in various authentication systems and personalizing systems that customize services provided in WWW for respective users and provide the customized services to the users.

While being a useful technology, cookies also have 15 problems described below. One problem is caused by that Web sites store data, such as personal information of users, into terminals with which the users visit the Web sites. If a single user uses a plurality of terminals or a plurality of users shares a single terminal or a plurality of terminals, therefore, 20 Web sites cannot correctly obtain and use information of respective users with cookies. Also, if a user replaces an old terminal with new one, data stored as a cookie does not exist in the new terminal. Therefore, to continuously use the cookie even after the replacement, the user needs to copy 25 the cookie from the old terminal to the new terminal, which constitutes a burden on the user.

Another problem is caused by that personal information of users may be automatically stored as cookies without the users intending to do so and even Web sites, which are not the sites that stored cookies, may refer to the cookies with relative ease. Consequently, there may be cases where cookies are maliciously read, causing users' privacy to be violated or making users a victim of cyber fraud. This generates demand for the enhancement of the security of personal information.

## 10 SUMMARY OF THE INVENTION

The object of the present invention is therefore to provide a service providing apparatus, a service providing method, and a service providing program for use with a technology, such as cookies, that customizes services provided via a network for respective users. Each of the service providing apparatus, service providing method, and service providing program correctly handles information unique to each user even if a single user uses a plurality of terminals or a plurality of users shares a single terminal or a plurality of terminals. Each of the service providing apparatus, service providing method, and service providing program also eliminates the need for users to perform burdensome operations, such as the copy of data, even if the users replace old apparatuses with new ones. Each of the service providing apparatus, service providing method, and service providing program further enhances the security of personal information. The object

of the present invention is also to provide a recording medium that stores the service providing program and a recording medium that stores cookie information.

The stated object is achieved by a service providing method of providing a current user of a first apparatus with each of services that are provided by a plurality of other apparatuses via a network, the first apparatus being able to communicate with each of the plurality of other apparatuses via the network and being locally connectable to a recording medium, out of recording media that are uniquely assigned to users of the first apparatus, each recording medium being transportable and including an area for storing unique information, the service providing method including: a service requesting step where the first apparatus requests a second apparatus to provide a service desired by the current user, the second apparatus being one of the plurality of other apparatuses; a unique information reading step where if a recording medium of the current user is locally connected to the first apparatus and stores unique information, the second apparatus reads the unique information in the locally connected recording medium via the first apparatus and the network; and a service providing step where the second apparatus customizes the desired service according to the read unique information and transmits the customized service to the first apparatus.

With this method, an apparatus on the network reads the unique information stored in a transportable recording

medium and customizes a service according to the read unique information.

Also, if users are uniquely provided with recording media, the users are in a one-to-one correspondence with the recording media even if the users are not in a one-to-one correspondence with terminals. Therefore, when a user browses a Website, personal information of the user is correctly obtained from the user's recording medium. Also, even after replacing an old terminal with new one, the user can continuously receive the same service by simply connecting the user's recording medium to the new terminal.

Here, in the unique information reading step, if no unique information is stored in the locally connected recording medium or no recording medium is locally connected to the first apparatus, the second apparatus may not read unique information from anywhere, and in the service providing step, if no unique information has been read in the unique information reading step, the second apparatus may transmit the desired service to the first apparatus in an uncustomized state.

With this method, if the unique information is not read, the apparatus provides the user with a service that is not customized.

This allows the user to receive a service even without unique information. Also, because the unique information is stored only in the recording medium, the security of the unique information is enhanced.

Here, the unique information stored in each recording medium may include user information that is inherent in a user assigned the recording medium, and in the service providing step, the second apparatus may customize the desired service for the current user according to the user information included in the read unique information and transmit the customized service to the first apparatus.

With this method, the apparatus reads user information included in the unique information stored in the transportable recording medium and customizes the service for the user according to the user information.

Also, because the user information is stored in the transportable recording medium, the user can continuously use the same personal information without difficulty, even after replacing an old terminal with new one.

Here, the service providing method may further include: a user information updating step, performed after the unique information reading step, where if the user information inherent in the current user needs to be updated, the second apparatus updates the user information included in the read unique information and overwrites the user information in the locally connected recording medium with the updated user information via the network and the first apparatus.

With this method, if the user information needs to be updated, the second apparatus updates the user information.

This makes it easy to manage the user information.

Here, the user information in each recording medium may have been encrypted using a public key of a public key cryptosystem, the second apparatus may store a secret key corresponding to the public key, the second apparatus may decrypt 5 the encrypted user information using the secret key and customize the desired service according to the decrypted user information in the service providing step, and the second apparatus may update the decrypted user information, encrypt the updated user information using the public key, and overwrite the 10 encrypted user information in the locally connected recording medium with the updated and encrypted user information in the user information updating step.

With this method, user information that has been encrypted using a public key is transmitted and received. 15 As a result, the encrypted user information is read only by an authorized apparatus that stores a secret key.

Here, the network may be the Internet, the first apparatus may be an Internet terminal that runs a specialized Internet browser, each of the plurality of other apparatuses 20 may be a Web site, the unique information stored in each recording medium may include cookie information used through the Internet browser, and each recording medium may store the cookie information as a file.

With this method, cookie information that has 25 conventionally been recorded on a hard disc is stored in a transportable recording medium.

This reduces the possibility that the cookie information may be maliciously read, causing a user's privacy to be violated or making the user a victim of cyber fraud.

Here, the unique information stored in each recording medium may include a media identifier of the recording medium, the second apparatus may store user information so that user information inherent in each user is associated with the media identifier of the recording medium assigned to the user, and the service providing step may include: a user information finding substep where the second apparatus finds user information associated with the media identifier included in the read unique information; and a customizing substep where the second apparatus customizes the desired service for the current user according to the found user information.

This allows the second apparatus to search for user information corresponding to the media identifier included in the unique information stored in the transportable recording medium and to customize the service for the user according to the user information.

Even after replacing an old terminal with new one, therefore, the user can continuously receive the same service with the recording medium uniquely assigned to the user. Also, because the user information does not reside in the user's terminal, the possibility is reduced that the user information may be maliciously read from the user's terminal, causing a user's privacy to be violated or making the user a victim of

cyber fraud.

Here, the service providing method may further include:  
a recording medium connection step, performed before the service  
requesting step, where the first apparatus is locally connected  
5 to the recording medium assigned to the current user.

With this method, the recording medium is uniquely  
assigned to the user of the first apparatus and is locally  
connected to the first apparatus.

Because the user uses the uniquely assigned recording  
10 medium, personal information is correctly obtained for the  
user.

Here, the unique information stored in each recording  
medium may include a media identifier of the recording medium  
and user information that is inherent in a user assigned the  
15 recording medium, the user information having been encrypted,  
and the service providing step may include: a user password  
receiving substep where the second apparatus receives a user  
password from the current user via the first apparatus; a  
decryption key generating substep where the second apparatus  
20 generates a decryption key from the media identifier included  
in the read unique information and the received user password;  
a decryption substep where the second apparatus decrypts the  
encrypted user information included in the read unique  
information using the generated decryption key; and a  
25 customizing substep where the second apparatus customizes the  
desired service for the current user according to the decrypted

user information.

With this method, the encrypted user information is decrypted using the decryption key generated from the media identifier and the user password. This enhances the security 5 of the user information.

Here, each recording medium may include a secure data area, the media identifier of each recording medium may be stored in the secure data area of the recording medium, and the unique information reading step may include: a device 10 authentication substep where a device authentication is performed between the first apparatus and the locally connected recording medium; and a reading prohibition substep where, if the device authentication has ended in failure, the second apparatus is prohibited to read data from the secure data area 15 of the locally connected recording medium.

With this method, if the device authentication has ended in failure, the media identifier is not read. This enhances the security of the user information.

#### 20 BRIEF DESCRIPTION OF THE DRAWINGS

These and other objects, advantages and features of the invention will become apparent from the following description thereof taken in conjunction with the accompanying drawings which illustrate a specific embodiment of the invention.

#### 25 In the drawings:

Fig. 1 shows the construction of an information

processing system of the first embodiment of the present invention;

Fig. 2 shows the detailed construction of a recording medium;

5 Fig. 3 shows the construction of an information processing apparatus;

Fig. 4 shows an example content of personal information written by a writing unit into a non-secure data area of the recording medium;

10 Fig. 5 shows the construction of a file server;

Fig. 6 is a flowchart showing the processing procedure of the information processing system of the first embodiment;

15 Fig. 7 shows the construction of an information processing system of the second embodiment of the present invention;

Fig. 8 shows the detailed construction of a recording medium;

Fig. 9 shows the construction of an information processing apparatus;

20 Fig. 10 shows the construction of a file server;

Fig. 11 shows an example content of the personal information stored in a storing unit; and

Fig. 12 is a flowchart showing the processing procedure of the information processing system of the second embodiment.

25

#### DESCRIPTION OF THE PREFERRED EMBODIMENTS

## &lt;First Embodiment&gt;

## &lt;Overview&gt;

In an information processing system 100 of the first embodiment of the present invention, the data area for storing 5 cookies is reserved in a transportable recording medium. This allows the cookies to be used in different terminals by simply connecting the recording medium to the respective terminals.

This also has cookies, which has conventionally been unique to respective terminals, become unique to respective users.

10 The recording medium includes a secure data area that stores a media identifier and is accessible only by terminals whose authenticities have been proved by the device authentication with the recording medium. The recording medium also includes a data area that is not secure and stores a cookie, 15 such as user information, that has been encrypted using a public key obtained under a public key cryptosystem. It should be noted here that the data area that is not secure is hereinafter referred to as the "non-secure data area".

A Web site requested by an authorized terminal to provide 20 a service reads the media identifier from the secure data area via the terminal and identifies the user of the terminal using the read media identifier. The Web site also reads the encrypted cookie from the non-secure data area, decrypts the read cookie using a secret key stored in the Web site, customizes the service 25 according to the decrypted cookie, and provides the customized service to the terminal.

It should be noted here that if the device authentication between the recording medium and the terminal has ended in failure, the media identifier is not read and the Web site cannot identify the user.

Also, unauthorized Web sites do not store the secret key, so that the encrypted cookie cannot be decrypted by the unauthorized Web sites. As a result, the security of personal information is enhanced in comparison with a conventional system.

<Construction>

Fig. 1 shows the construction of the information processing system 100 of the first embodiment.

The information processing system 100 includes a recording medium 110, an information processing apparatus 120, and a file server 130.

The recording medium 110 is, for instance, a semiconductor medium, such as a memory card, and a user locally connects the recording medium 110 to the information processing apparatus 120 via a port, a slot, or the like.

The information processing apparatus 120 is a client apparatus, such as an Internet terminal, that runs a specialized Web browser and is connected to a network, such as the Internet.

The information processing apparatus 120 is connected to the file server 130 via the network, issues an access request to the file server 130, and browses information provided in HTML

files by the file server 130.

The file server 130 is a server apparatus, such as a Web site, that is connected to a network, such as the Internet.

The file server 130 is connected to the information processing apparatus 120 via the network and provides information in HTML files to the information processing apparatus 120.

It should be noted here that the information processing apparatus 120 is not limited to an Internet terminal and may be any other device that can access the information provided by the file server 130 via the network. For instance, the information processing apparatus 120 may be an Internet-accessible TV, STB, radio cassette tape recorder, microwave oven, or refrigerator.

Fig. 2 shows the detailed construction of the recording medium 110.

As shown in this drawing, the recording medium 110 includes a secure data area 111, a non-secure data area 112, and an authentication unit 113. A media ID is stored in the secure data area 111.

It should be noted here that media IDs are identifiers unique to respective recording media and are used to identify users and to generate encryption keys.

The authentication unit 113 performs an existing device authentication, such as a mutual authentication, with an apparatus to which the recording medium 110 is connected. In this embodiment, the authentication unit 113 performs a

mutual authentication with an authentication unit 124 of the information processing apparatus 120.

The secure data area 111 is a storage area that cannot be accessed without an access right. That is, only if the device authentication between the recording medium 110 and the information processing apparatus 120 has succeeded, the information processing apparatus 120 can access the secure data area 111.

The non-secure data area 112 is a storage area that can be freely accessed. That is, the information processing apparatus 120 can access the non-secure data area 112 even if the device authentication between the recording medium 110 and the information processing apparatus 120 has ended in failure.

Fig. 3 shows the construction of the information processing apparatus 120.

As shown in this drawing, the information processing apparatus 120 includes an input unit 121, an encryption unit 122, a transmission unit 123, an authentication unit 124, a receiving unit 125, a reading unit 126, a display unit 127, and a writing unit 128.

The input unit 121 is an input device, such as a combination of a mouse and a keyboard, and receives various inputs from a user. In this embodiment, the input unit 121 receives a service providing request and personal information from the user. Here, the service providing request is a request

for providing a service. Also, the personal information is information unique to the user, such as the user's name, age, date of birth, sex, family, hobby, taste, address, telephone number, job, E-mail address, credit card number, and password.

5       The encryption unit 122 encrypts the personal information received by the input unit 121. Here, the encryption unit 122 receives a public key that has been obtained under a public key cryptosystem, such as a RSA cryptosystem, from the file server 130 and prestores the public key. The  
10      encryption unit 122 encrypts the personal information using the public key.

The transmission unit 123 transmits, to the file server 130, the service providing request received by the input unit 121, the media ID read by the reading unit 126, the personal  
15      information encrypted by the encryption unit 122, and the encrypted personal information read by the reading unit 126.

Here, if the reading unit 126 reads no personal information, the transmission unit 123 transmits a personal information unregistered notification, instead of the personal information.

20      The personal information unregistered notification is a notification showing that no personal information has been read. The authentication unit 124 performs an existing device authentication, such as a mutual authentication, with a recording medium that is connected to the information processing apparatus 120.

In this embodiment, the authentication unit 124 performs

a mutual authentication with the authentication unit 113 of the recording medium 110.

The receiving unit 125 receives, from the file server 130, a media ID transmission request, a personal information transmission request, a service file, data for a personal information registration screen, and encrypted personal information. Here, the media ID transmission request is a request for transmitting the media ID and the personal information transmission request is a request for transmitting the personal information. Also, the personal information registration screen is a screen for allowing the user to register personal information. Further, in addition to the information items of the personal information received by the input unit 121, the personal information received by the receiving unit 125 includes information concerning the Web site (the file server 130), such as the last date and time the user visited the Web site and the number of times the user has visited the Web site. The service file contains screen data provided as part of the service that the user requested by issuing the service providing request. The screen data is, for instance, used to display various information screens or a screen explaining an operating procedure.

The reading unit 126 reads, if a media ID transmission request is received by the receiving unit 125, the media ID from the secure data area 111 of the recording medium 110.

Also, if a personal information transmission request is

received by the receiving unit 125, the reading unit 126 reads the personal information from the non-secure data area 112 of the recording medium 110. It should be noted here that if the device authentication between the recording medium 110 and the information processing apparatus 120 has ended in failure, the access to the secure data area 111 is prohibited so that the reading unit 126 cannot read the media ID from the secure data area 111.

The display unit 127 displays a personal information registration screen according to the data for the personal information registration screen received by the receiving unit 125. The display unit 127 also displays a service screen for the user according to the service file received by the receiving unit 125. The service screen is a screen displayed as part of the service that the user requested by issuing the service providing request.

The writing unit 128 writes personal information, which have been received and encrypted by the receiving unit 125, into the non-secure data area 112 of the recording medium 110.

Fig. 4 shows an example content of the personal information written by the writing unit 128 into the non-secure data area 112 of the recording medium 110.

Fig. 5 shows the construction of the file server 130.

As shown in this drawing, the file server 130 includes a receiving unit 131, a user identifying unit 132, a decryption unit 133, a file material storing unit 134, a file editing

unit 135, a personal information updating unit 136, and a transmission unit 137.

The receiving unit 131 receives a service providing request, a media ID, an encrypted personal information, a 5 personal information unregistered notification, and a personal information changing request from the transmission unit 123 of the information processing apparatus 120. The personal information changing request is a request for changing the personal information.

10 The user identifying unit 132 identifies the user using the media ID received by the receiving unit 131.

The decryption unit 133 decrypts the encrypted personal information received by the receiving unit 131. Here, the decryption unit 133 prestores a secret key that has been obtained 15 under a public key cryptosystem, such as a RSA cryptosystem, and decrypts the encrypted personal information using the secret key.

20 The file material storing unit 134 stores file materials that have been classified according to hobbies and tastes of users.

The file editing unit 135 refers to the personal information decrypted by the decryption unit 133 and generates a service file by extracting each file material, which corresponds to the user's hobby and taste shown by the decrypted 25 personal information, from the file material storing unit 134 and editing each extracted file material.

The personal information updating unit 136 provides the data for the personal information registration screen, updates the personal information decrypted by the decryption unit 133, and encrypts the updated personal information, if 5 the receiving unit receives a personal information unregistered notification or a personal information changing request. Here, the personal information updating unit 136 prestores a public key that has been obtained under a public key cryptosystem, such as a RSA cryptosystem, updates the personal information 10 by changing information concerning the Web site, such as the last date and time the user visited the Web site and the number of times the user has visited the Web site, and encrypts the updated personal information using the public key.

The transmission unit 137 transmits a media ID 15 transmission request and a personal information transmission request if the receiving unit 131 receives a service providing request. The transmission unit 137 also transmits the service file generated by the file editing unit 135, the data for the personal information registration screen provided by the personal information updating unit 136, and the personal 20 information that has been updated and encrypted by the personal information updating unit 136.

<Operation>

25 Fig. 6 is a flowchart showing the processing procedure of the information processing system 100 of the first embodiment.

The processing procedure is briefly described below with reference to this drawing.

- (1) The input unit 121 of the information processing apparatus 120 receives a service providing request from the user (step S1).
- 5 (2) The transmission unit 123 transmits the service providing request received by the input unit 121 to the file server 130 (step S2).
- (3) The receiving unit 131 of the file server 130 receives the service providing request from the information processing apparatus 120 (step S3).
- 10 (4) The transmission unit 137 transmits a media ID transmission request and a personal information transmission request to the information processing apparatus 120 (step S4).
- 15 (5) The receiving unit 125 of the information processing apparatus 120 receives the media ID transmission request and the personal information transmission request from the file server 130 (step S5).
- (6) The reading unit 126 reads a media ID from the secure data area 111 of the recording medium 110 according to the media ID transmission request. Also, the reading unit 126 reads encrypted personal information from the non-secure data area 112 of the recording medium 110 according to the personal information transmission request. Needless to say, if no personal information is stored in the non-secure data area 112, the reading unit 126 cannot read personal information.

from the non-secure data area 112 (step S6).

(7) The transmission unit 123 transmits the media ID and encrypted personal information read by the reading unit 126 to the file server 130. If the reading unit 126 has read no personal information, the transmission unit 123 transmits a personal information unregistered notification, instead of personal information (step S7).

(8) The receiving unit 131 of the file server 130 receives a pair of the media ID and the encrypted personal information or a pair of the media ID and the personal information unregistered notification. The user identifying unit 132 identifies the user using the received media ID (step S8).

(9) It is judged whether the receiving unit 131 has received personal information or a personal information unregistered notification (step S9).

(10) If the receiving unit 131 has received a personal information unregistered notification, the personal information updating unit 136 provides the data for the personal information registration screen and the transmission unit 137 transmits the data (step S10).

(11) The receiving unit 125 of the information processing apparatus 120 receives the data for the personal information registration screen transmitted from the file server 130 and the display unit 127 displays the personal information registration screen (step S11).

(12) The input unit 121 receives personal information

inputted by the user through the personal information registration screen (step S12).

(13) The encryption unit 122 encrypts the personal information received by the input unit 121 and the transmission unit 123 transmits the encrypted personal information to the file server 130 (step S13).

(14) The receiving unit 131 of the file server 130 receives the encrypted personal information (step S14).

(15) The decryption unit 133 decrypts the encrypted personal information received by the receiving unit 131 (step S15).

(16) The file editing unit 135 refers to the personal information decrypted by the decryption unit 133 and generates a service file by extracting each file material, which corresponds to the user's hobby and taste shown by the decrypted personal information, from the file material storing unit 134 and editing each extracted file material (step S16).

(17) The personal information updating unit 136 updates the personal information decrypted by the decryption unit 133 and encrypts the updated personal information (step S17).

(18) The transmission unit 137 transmits the service file generated by the file editing unit 135 and the personal information updated and encrypted by the personal information updating unit 136 (step S18).

(19) The receiving unit 125 of the information processing apparatus 120 receives the service file from the file server 130 and the display unit 127 displays a service screen for the

user according to the received service file. The receiving unit 125 also receives the updated and encrypted personal information and the writing unit 128 writes the received personal information into the non-secure data area 112 of the recording medium 110 (step S19).

As described above, in the information processing system of the first embodiment, personal information concerning a user is encrypted and stored in a transportable recording medium and a server reads the personal information from the recording medium, decrypts the read personal information, and customizes a requested service for the user according to the decrypted personal information. To use an information processing apparatus, each user needs to connect a transportable recording medium, which is uniquely assigned to the user and stores personal information of the user, to the information processing apparatus.

This allows the file server to correctly handle personal information of each user. In the information processing system of the first embodiment, the security of personal information is also enhanced because personal information that has been encrypted is stored in a transportable recording medium.

It should be noted here that an encryption key may be generated from a media ID and personal information may be encrypted using the encryption key and stored in the non-secure data area of a recording medium. Also, an encryption key may be generated from a media ID and a user password designated by a user.

In the first embodiment, encrypted personal information concerning a user is stored in the non-secure data area of a transportable recording medium. However, the encrypted personal information may be stored in the secure data area of the transportable recording medium. In this case, the recording medium does not need to include a non-secure data area.

If a recording medium is not connected to the information processing apparatus or if a recording medium connected to the information processing apparatus stores no personal information, the file server may provide a requested service without customizing the service.

<Second Embodiment>

**15 <Overview>**

In the first embodiment, encrypted personal information concerning a user is stored in a transportable recording medium. In the second embodiment, however, personal information that is not encrypted is stored in a file server.

20 In this embodiment, each transportable recording medium stores a media identifier and is uniquely provided to a user.

A file server stores personal information of respective users, with the personal information of each user being associated with one media identifier. The file server reads a media identifier from a recording medium, searches for personal information corresponding to the media identifier, and

customizes a service according to the corresponding personal information.

In the first embodiment, encrypted personal information is stored and transmitted to enhance the security of personal information. In the second embodiment, although encrypted personal information is transmitted between the information processing apparatus and the file server like the first embodiment, personal information that is not encrypted is stored in a file server. This is because there is no security problem in the file server.

#### <Construction>

Fig. 7 shows the construction of an information processing system 200 of the second embodiment.

As shown in this drawing, the information processing system 200 includes a recording medium 210, an information processing apparatus 220, and a file server 230.

The recording medium 210, the information processing apparatus 220, and the file server 230 are respectively similar to the recording medium 110, the information processing apparatus 120, and the file server 130.

The construction elements having the same functions as those of the first embodiment are assigned the same names and numbers as in the first embodiment and are not described here.

Fig. 8 shows the detailed construction of the recording

medium 210.

As shown in this drawing, the recording medium 210 includes a secure data area 111, a non-secure data area 112, and an authentication unit 113. A media ID is stored in the 5 secure data area 111.

Fig. 9 shows the construction of the information processing apparatus 220.

As shown in this drawing, the information processing apparatus 220 includes an input unit 121, an encryption unit 122, a transmission unit 223, an authentication unit 124, a receiving unit 225, a reading unit 226, and a display unit 127.

The transmission unit 223 transmits the service providing request received by the input unit 121, the media 15 ID read by the reading unit 226, and the personal information encrypted by the encryption unit 122 to the file server 230.

Here, if the reading unit 226 cannot read a media ID, the transmission unit 223 transmits a media ID reading impossible notification, instead of the media ID. The media ID reading 20 impossible notification is a notification showing that the reading unit 226 has read no media ID.

The receiving unit 225 receives a media ID transmission request, a service file, and data for a personal information registration screen from the file server 230.

25 The reading unit 226 reads, if a media ID transmission request is received by the receiving unit 225, a media ID from

the secure data area 111 of the recording medium 210. It should be noted here that if the device authentication between the recording medium 210 and the information processing apparatus 220 has ended in failure, the access to the secure data area 111 is prohibited so that the reading unit 226 cannot read the media ID from the secure data area 111.

Fig. 10 shows the construction of the file server 230.

As shown in this drawing, the file server 230 includes a receiving unit 231, a personal information searching unit 232, a decryption unit 133, a file material storing unit 134, a file editing unit 235, a personal information updating unit 236, a transmission unit 237, and a storing unit 238.

The receiving unit 231 receives a service providing request, a media ID, encrypted personal information, a media ID reading impossible notification, and a personal information changing request from the transmission unit 223 of the information processing apparatus 220.

The personal information searching unit 232 searches the storing unit 238 for personal information that corresponds to the media ID received by the receiving unit 231.

The file editing unit 235 refers to the corresponding personal information and generates a service file by extracting each file material, which corresponds to the user's hobby and taste shown by the personal information, from the file material storing unit 134 and editing each extracted file material.

Here, if the receiving unit 231 receives a media ID reading

impossible notification instead of a media ID, the file editing unit 235 generates a service file by extracting each file that appeals to all tastes from the file material storing unit 134 and editing each extracted file material.

5       The personal information updating unit 236 provides the data for the personal information registration screen and updates the personal information stored in the storing unit 238 with the personal information decrypted by the decryption unit 138, if the personal information searching unit 232 cannot 10 find personal information corresponding to the media ID received by the receiving unit 231 or if the receiving unit 231 receives a personal information changing request.

The transmission unit 237 transmits a media ID transmission request, a service file generated by the file editing unit 235, and the data for the personal information registration screen provided by the personal information updating unit 236 if the receiving unit 231 receives a service providing request.

20       The storing unit 238 stores personal information of users so that the personal information of each user is associated with the media ID stored in the recording medium provided to the user.

Fig. 11 shows an example content of the personal information stored in the storing unit 238.

25

<Operation>

Fig. 12 is a flowchart showing the processing procedure of the information processing system of the second embodiment.

The processing procedure is briefly described below with reference to this drawing.

- 5 (1) The input unit 121 of the information processing apparatus 220 receives a service providing request from the user (step S21).
- (2) The transmission unit 223 transmits the service providing request received by the input unit 121 to the file server 230 (step S22).
- 10 (3) The receiving unit 231 of the file server 230 receives the service providing request from the information processing apparatus 220 (step S23).
- (4) The transmission unit 237 transmits a media ID transmission request to the information processing apparatus 220 (step S24).
- 15 (5) The receiving unit 225 of the information processing apparatus 220 receives the media ID transmission request from the file server 230 (step S25).
- 20 (6) The reading unit 226 reads a media ID from the secure data area 111 of the recording medium 110 according to the media ID transmission request. Here, if the recording medium 210 is not connected to the information processing apparatus 220, the reading unit 226 cannot read the media ID from the
- 25 secure data area 111. Also, if the device authentication between the recording medium 210 and the information processing

apparatus 220 has ended in failure, the information processing apparatus 220 is prohibited to access the secure data area 111. Therefore, the reading unit 226 cannot read the media ID from the secure data area 111 (step S26).

5 (7) The transmission unit 223 transmits the media ID read by the reading unit 126 to the file server 230. If the reading unit 126 cannot read the media ID, the transmission unit 223 transmits a media ID reading impossible notification (step S27).

10 (8) The receiving unit 231 of the file server 230 receives a media ID or a media ID reading impossible notification from the transmission unit 223 (step S28).

(9) It is judged whether the receiving unit 231 has received a media ID or a media ID reading impossible notification (step S29).

(10) If the receiving unit 231 has received a media ID, the personal information searching unit 232 searches the storing unit 238 for personal information corresponding to the media ID received by the receiving unit 231 (step S30).

20 (11) The file editing unit 235 refers to the corresponding personal information and generates a service file by extracting each file material, which corresponds to the user's hobby and taste shown by the personal information, from the file material storing unit 134 and editing each extracted file material (step S31).

(12) If the receiving unit 231 has received a media ID reading

impossible notification, the file editing unit 235 generates a service file by extracting each file material that appeals to all tastes from the file material storing unit 134 and editing each extracted file material (step S32).

5 (13) The transmission unit 237 transmits the service file generated by the file editing unit 235 (step S33).

(14) The receiving unit 225 of the information processing apparatus 220 receives the service file from the file server 230 and the display unit 127 displays a service screen for the user according to the received service file (step S34).

As described above, in the information processing system of the second embodiment, a media ID is stored in a transportable recording medium. A file server receives the media ID read by an information processing apparatus, searches for personal information corresponding to the received media ID, and customizes a requested service according to the corresponding personal information. To use an information processing apparatus, each user needs to connect a transportable recording medium, which is uniquely assigned to the user, to the information processing apparatus. This allows the file server to correctly handle personal information of each user.

It should be noted here that each embodiment may be achieved by software. Also, the software may be stored in a computer-readable recording medium, such as a CD-ROM. Like the service providing apparatus, the computer-readable recording medium becomes the subject of production, use,

transfer, lease, import, or an offer of transfer or lease.

#### INDUSTRIAL USE POSSIBILITY

The present invention is applicable to data communication between a user's apparatus and another apparatus, such as the access from an Internet terminal to a Web site.

By uniquely providing recording media of the present invention to users, the users are in a one-to-one correspondence with the recording media even if the users are not in a one-to-one correspondence with terminals. Therefore, when a user browses a Web site, personal information of the user is correctly obtained from the user's recording medium. Also, even after replacing an old terminal with new one, the user can continuously receive the same service by simply connecting the user's recording medium to the new terminal. This facilitates the handling of personal information of the user.

Also, a Web site does not specify a user without a recording medium being connected to a terminal. Therefore, the security of personal information is enhanced without difficulty by managing the recording media provided to users.

Further, the transportable recording medium of the present invention may store cookie information obtained through an Internet browser. This reduces the possibility that the cookie information may be maliciously read, causing a user's privacy to be violated or making the user a victim of cyber fraud.

What is claimed is:

- 1 1. A service providing method of providing a current user of  
2 a first apparatus with each of services that are provided by  
3 a plurality of other apparatuses via a network, the first  
4 apparatus being able to communicate with each of the plurality  
5 of other apparatuses via the network and being locally  
6 connectable to a recording medium, out of recording media that  
7 are uniquely assigned to users of the first apparatus, each  
8 recording medium being transportable and including an area  
9 for storing unique information,  
10 the service providing method comprising:  
11 a service requesting step where the first apparatus  
12 requests a second apparatus to provide a service desired by  
13 the current user, the second apparatus being one of the plurality  
14 of other apparatuses;  
15 a unique information reading step where if a recording  
16 medium of the current user is locally connected to the first  
17 apparatus and stores unique information, the second apparatus  
18 reads the unique information in the locally connected recording  
19 medium via the first apparatus and the network; and  
20 a service providing step where the second apparatus  
21 customizes the desired service according to the read unique  
22 information and transmits the customized service to the first  
23 apparatus.

1 2. The service providing method of Claim 1,  
2 wherein in the unique information reading step, if  
3 no unique information is stored in the locally connected  
4 recording medium or no recording medium is locally connected  
5 to the first apparatus, the second apparatus does not read  
6 unique information from anywhere, and  
7 in the service providing step, if no unique information  
8 has been read in the unique information reading step, the second  
9 apparatus transmits the desired service to the first apparatus  
10 in an uncustomized state.

1 3. The service providing method of Claim 2,  
2 wherein the unique information stored in each recording  
3 medium includes user information that is inherent in a user  
4 assigned the recording medium, and  
5 in the service providing step, the second apparatus  
6 customizes the desired service for the current user according  
7 to the user information included in the read unique information  
8 and transmits the customized service to the first apparatus.

1 4. The service providing method of Claim 3 further comprising:  
2 a user information updating step, performed after the  
3 unique information reading step, where if the user information  
4 inherent in the current user needs to be updated, the second  
5 apparatus updates the user information included in the read  
6 unique information and overwrites the user information in the

7 locally connected recording medium with the updated user  
8 information via the network and the first apparatus.

1 5. The service providing method of Claim 4,  
2 wherein the user information in each recording medium  
3 has been encrypted using a public key of a public key  
4 cryptosystem, and wherein the second apparatus stores a secret key corresponding  
5 to the public key, the second apparatus stores a secret key corresponding  
6 to the public key, the second apparatus stores a secret key corresponding  
7 in the service providing step, the second apparatus  
8 decrypts the encrypted user information using the secret key  
9 and customizes the desired service according to the decrypted  
10 user information, and in the user information updating step,  
11 in the user information updating step, the second  
12 apparatus updates the decrypted user information, encrypts  
13 the updated user information using the public key, and overwrites  
14 the encrypted user information in the locally connected  
15 recording medium with the updated and encrypted user information.

1 6. The service providing method of Claim 5,  
2 wherein the network is the Internet,  
3 the first apparatus is an Internet terminal that runs  
4 a specialized Internet browser,  
5 each of the plurality of other apparatuses is a Web  
6 site,  
7 the unique information stored in each recording medium.

8 includes cookie information used through the Internet browser,  
9 and

10 each recording medium stores the cookie information  
11 as a file.

1 7. The service providing method of Claim 2,  
2 wherein the unique information stored in each recording  
3 medium includes a media identifier of the recording medium,  
4 the second apparatus stores user information so that  
5 user information inherent in each user is associated with the  
6 media identifier of the recording medium assigned to the user,  
7 and

8 the service providing step includes:

9 a user information finding substep where the second  
10 apparatus finds user information associated with the media  
11 identifier included in the read unique information; and  
12 a customizing substep where the second apparatus  
13 customizes the desired service for the current user according  
14 to the found user information.

1 8. The service providing method of Claim 1 further comprising:  
2 a recording medium connection step, performed before  
3 the service requesting step, where the first apparatus is locally  
4 connected to the recording medium assigned to the current user.

1 9. The service providing method of Claim 8,

2 wherein the unique information stored in each recording  
3 medium includes a media identifier of the recording medium  
4 and user information that is inherent in a user assigned the  
5 recording medium, the user information having been encrypted,  
6 and

7 the service providing step includes:

8 a user password receiving substep where the second  
9 apparatus receives a user password from the current user via  
10 the first apparatus;

11 a decryption key generating substep where the second  
12 apparatus generates a decryption key from the media identifier  
13 included in the read unique information and the received user  
14 password;

15 a decryption substep where the second apparatus decrypts  
16 the encrypted user information included in the read unique  
17 information using the generated decryption key; and  
18 a customizing substep where the second apparatus  
19 customizes the desired service for the current user according  
20 to the decrypted user information.

1 10. The service providing method of Claim 9,  
2 wherein each recording medium includes a secure data  
3 area, the media identifier of each recording medium is stored  
4 in the secure data area of the recording medium, and  
5 the unique information reading step includes:

7        a device authentication substep where a device  
8 authentication is performed between the first apparatus and  
9 the locally connected recording medium; and  
10        a reading prohibition substep where, if the device  
11 authentication has ended in failure, the second apparatus is  
12 prohibited to read data from the secure data area of the locally  
13 connected recording medium.

11. A service providing method used by a first apparatus that  
2 receives each of services that are provided by a plurality  
3 of other apparatuses via a network and provides the received  
4 service to a current user of the first apparatus, the first  
5 apparatus being able to communicate with each of the plurality  
6 of other apparatuses via the network and being locally  
7 connectable to a recording medium, out of recording media that  
8 are uniquely assigned to users of the first apparatus, each  
9 recording medium being transportable and including an area  
10 for storing unique information,

11              the service providing method comprising:

12              a service requesting step where the first apparatus  
13 requests a second apparatus to provide a service desired by  
14 the current user, the second apparatus being one of the plurality  
15 of other apparatuses;

16              a unique information transmitting step where if a  
17 recording medium of the current user is locally connected to  
18 the first apparatus and stores unique information, the first

19 apparatus reads the unique information in the locally connected  
20 recording medium and transmits the read unique information  
21 to the second apparatus via the network; and  
22                   a service providing step where the first apparatus  
23 receives a customized service from the second apparatus and  
24 provides the received service to the current user, wherein  
25 the customized service is generated at the second apparatus  
26 by customizing the desired service according to the transmitted  
27 unique information.

1       12. The service providing method of Claim 11,  
2           wherein in the unique information transmitting step,  
3       if no unique information is stored in the locally connected  
4       recording medium or no recording medium is locally connected  
5       to the first apparatus, the first apparatus does not read unique  
6       information from anywhere, and  
7           in the service providing step, if having transmitted  
8       no unique information in the unique information transmitting  
9       step, the first apparatus receives the desired service from  
10      the second apparatus in an uncustomized state and provides  
11      the received service to the current user.

1       13. The service providing method of Claim 12,  
2           wherein the unique information stored in each recording  
3       medium includes user information that is inherent in a user  
4       assigned the recording medium, and

5           the customized service that is received and provided  
6 in the service providing step is generated at the second apparatus  
7 by customizing the desired service for the current user according  
8 to the user information included in the transmitted unique  
9 information.

1 14. The service providing method of Claim 13 further comprising:  
2           a user information updating step, performed after the  
3 unique information transmitting step, where if the user  
4 information inherent in the current user needs to be updated,  
5 the first apparatus receives updated user information from  
6 the second apparatus and overwrites the user information in  
7 the locally connected recording medium with the updated user  
8 information.

1 15. The service providing method of Claim 14,  
2           wherein the user information in each recording medium  
3 has been encrypted using a public key of a public key  
4 cryptosystem,

5           the second apparatus stores a secret key corresponding  
6 to the public key, and in the service providing step,  
7           the customized service that is received and provided  
8 in the service providing step is generated at the second apparatus  
9 by decrypting the encrypted user information included in the  
10 transmitted unique information using the secret key and  
11 customizing the desired service according to the decrypted

12 user information, and the second apparatus stores the user information.  
13 the updated user information received from the second  
14 apparatus in the user information updating step is generated  
15 at the second apparatus by updating the decrypted user  
16 information and encrypting the updated user information using  
17 the public key.

16. The service providing method of Claim 15,  
wherein the network is the Internet,  
the first apparatus is an Internet terminal that runs  
a specialized Internet browser,  
each of the plurality of other apparatuses is a Web  
site,  
the unique information stored in each recording medium  
includes cookie information used through the Internet browser,  
and  
each recording medium stores the cookie information  
as a file.

17. The service providing method of Claim 12,  
wherein the unique information stored in each recording  
medium includes a media identifier of the recording medium,  
the second apparatus stores user information so that  
user information inherent in each user is associated with the  
media identifier of the recording medium assigned to the user,  
and

8           the customized service that is received and provided  
9   in the service providing step is generated at the second apparatus  
10   by finding user information associated with the media identifier  
11   included in the transmitted unique information and customizing  
12   the desired service for the current user according to the found  
13   user information.

1       18. The service providing method of Claim 11 further comprising:  
2           a recording medium connection step, performed before  
3   the service requesting step, where the first apparatus is locally  
4   connected to the recording medium assigned to the current user.

1       19. The service providing method of Claim 18,  
2           wherein the unique information stored in each recording  
3   medium includes a media identifier of the recording medium  
4   and user information that is inherent in a user assigned the  
5   recording medium, the user information having been encrypted,  
6   and

7           the service providing step includes:  
8           a user password receiving substep where a user password  
9   is received from the current user,  
10          wherein the customized service that is received and  
11   provided in the service providing step is generated at the  
12   second apparatus by generating a decryption key from the media  
13   identifier included in the transmitted unique information and  
14   the received user password, decrypting the encrypted user

15 information included in the transmitted unique information  
16 using the generated decryption key, and customizing the desired  
17 service for the current user according to the decrypted user  
18 information.

1 20. The service providing method of Claim 19,  
2 wherein each recording medium includes a secure data  
3 area, the media identifier of each recording medium is stored  
4 in the secure data area of the recording medium, and  
5 the unique information transmitting step includes:  
6 a device authentication substep where a device  
7 authentication is performed between the first apparatus and  
8 the locally connected recording medium; and  
9 a transmitting prohibition substep where, if the device  
10 authentication has ended in failure, the first apparatus is  
11 prohibited to transmit data in the secure data area of the  
12 locally connected recording medium.

1 21. A service providing apparatus that receives each of services  
2 that are provided by a plurality of other apparatuses via a  
3 network and provides the received service to a current user  
4 of the service providing apparatus, the service providing  
5 apparatus being able to communicate with each of the plurality  
6 of other apparatuses via the network and being locally  
7 connectable to a recording medium, out of recording media that

8 are uniquely assigned to users of the service providing apparatus,  
9 each recording medium being transportable and including an  
10 area for storing unique information

11 the service providing apparatus comprising:

12 a service requesting unit operable to request a specific  
13 apparatus, out of the plurality of other apparatuses, to provide  
14 a service desired by the current user;

15 a unique information transmitting unit operable to  
16 read, if a recording medium of the current user is locally  
17 connected to the service providing apparatus and stores unique  
18 information, the unique information in the locally connected  
19 recording medium and transmit the read unique information to  
20 the specific apparatus via the network; and

21 a service providing unit operable to receive a customized  
22 service from the specific apparatus and provide the received  
23 service to the current user, wherein the customized service  
24 is generated at the specific apparatus by customizing the desired  
25 service according to the transmitted unique information.

1 22. The service providing apparatus of Claim 21,  
2 wherein if no unique information is stored in the locally  
3 connected recording medium or no recording medium is locally  
4 connected to the service providing apparatus, the unique  
5 information transmitting unit does not read unique information  
6 from anywhere, and  
7 if the unique information transmitting unit has

8 transmitted no unique information, the service providing unit  
9 receives the desired service from the specific apparatus in  
10 an uncustomized state and provides the received service to  
11 the current user.

1 23. The service providing apparatus of Claim 22,  
2 wherein the unique information stored in each recording  
3 medium includes user information that is inherent in a user  
4 assigned the recording medium, and  
5 the customized service that is received and provided  
6 by the service providing unit is generated at the specific  
7 apparatus by customizing the desired service for the current  
8 user according to the user information included in the  
9 transmitted unique information.

1 24. The service providing apparatus of Claim 23 further  
2 comprising:  
3 a user information updating unit operable to receive,  
4 if the user information inherent in the current user needs  
5 to be updated, updated user information from the specific  
6 apparatus and overwrite the user information in the locally  
7 connected recording medium with the updated user information.

1 25. The service providing apparatus of Claim 24,  
2 wherein the user information in each recording medium  
3 has been encrypted using a public key of a public key

4       cryptosystem,  
5               the specific apparatus stores a secret key corresponding  
6       to the public key,  
7               the customized service that is received and provided  
8       by the service providing unit is generated at the specific  
9       apparatus by decrypting the encrypted user information included  
10      in the transmitted unique information using the secret key  
11      and customizing the desired service according to the decrypted  
12      user information, and  
13               the updated user information received from the specific  
14       apparatus by the user information updating unit is generated  
15       at the specific apparatus by updating the decrypted user  
16       information and encrypting the updated user information using  
17       the public key.

1       26. The service providing apparatus of Claim 25,  
2               wherein the network is the Internet,  
3               the service providing apparatus is an Internet terminal  
4       that runs a specialized Internet browser,  
5               each of the plurality of other apparatuses is a Web  
6       site,  
7               the unique information stored in each recording medium  
8       includes cookie information used through the Internet browser,  
9       and  
10       each recording medium stores the cookie information  
11       as a file.

1       27. The service providing apparatus of Claim 22,  
2               wherein the unique information stored in each recording  
3       medium includes a media identifier of the recording medium,  
4               the specific apparatus stores user information so that  
5       user information inherent in each user is associated with the  
6       media identifier of the recording medium assigned to the user,  
7       and  
8               the customized service that is received and provided  
9       by the service providing unit is generated at the specific  
10      apparatus by finding user information associated with the media  
11      identifier included in the transmitted unique information and  
12      customizing the desired service for the current user according  
13      to the found user information.

1 28. The service providing apparatus of Claim 21 further  
2 comprising:  
3 a recording medium connection unit operable to locally  
4 connect the service providing apparatus to the recording medium  
5 assigned to the current user.

1 29. The service providing apparatus of Claim 28,  
2 wherein the unique information stored in each recording  
3 medium includes a media identifier of the recording medium  
4 and user information that is inherent in a user assigned the  
5 recording medium, the user information having been encrypted,

6 and

the service providing unit includes:

a user password receiving unit operable to receive

9 ask user password from the current user,

10 wherein the customized service that is received and  
11 provided by the service providing unit is generated at the  
12 specific apparatus by generating a decryption key from the  
13 media identifier included in the transmitted unique information  
14 and the received user password, decrypting the encrypted user  
15 information included in the transmitted unique information  
16 using the generated decryption key, and customizing the desired  
17 service for the current user according to the decrypted user  
18 information.

1 30. The service providing apparatus of Claim 29.

2        wherein each recording medium includes a secure data  
3 area,        the unique information transmitting unit includes:  
4            the media identifier of each recording medium is stored  
5 in the secure data area of the recording medium, and  
6            the unique information transmitting unit includes:  
7            a device authentication unit operable to perform a  
8 device authentication between the service providing apparatus  
9 and the locally connected recording medium; and  
0            a transmitting prohibition unit operable to prohibit,  
1 if the device authentication has ended in failure, transmission  
2 of data in the secure data area of the locally connected recording

13 medium.

1       31. A recording medium which records a service providing program  
2       that has a first apparatus execute a procedure for receiving  
3       each of services that are provided by a plurality of other  
4       apparatuses via a network and providing the received service  
5       to a current user of the first apparatus, the first apparatus  
6       being able to communicate with each of the plurality of other  
7       apparatuses via the network and being locally connectable to  
8       a recording medium, out of recording media that are uniquely  
9       assigned to users of the first apparatus, each recording medium  
10      being transportable and including an area for storing unique  
11      information,

12                  the service providing program comprising:

13                  a service requesting step where the first apparatus  
14        requests a second apparatus to provide a service desired by  
15        the current user, the second apparatus being one of the plurality  
16        of other apparatuses;

17                  a unique information transmitting step where if a  
18        recording medium of the current user is locally connected to  
19        the first apparatus and stores unique information, the first  
20        apparatus reads the unique information in the locally connected  
21        recording medium and transmits the read unique information  
22        to the second apparatus via the network; and

23                  a service providing step where the first apparatus  
24        receives a customized service from the second apparatus and

25 provides the received service to the current user, wherein  
26 the customized service is generated at the second apparatus  
27 by customizing the desired service according to the transmitted  
28 unique information.

1 32. A recording medium that is transportable and locally  
2 connectable to each Internet terminal, which runs a specialized  
3 Internet browser, and stores cookie information used through  
4 the Internet browser, wherein if an Internet terminal is locally connected,  
5 wherein if an Internet terminal is locally connected,  
6 to the recording medium, a Web site that is connected to the  
7 Internet terminal via the Internet stores and reads cookie  
8 information into and from the recording medium through the  
9 Internet browser.

1 33. The recording medium of Claim 32,  
2 wherein the stored cookie information has been encrypted  
3 using a public key corresponding to a secret key that has been  
4 obtained under a public key cryptosystem and is stored in the  
5 Web site.

1 34. The recording medium of Claim 32 comprising:  
2 a secure data area that stores a media identifier of  
3 the recording medium;  
4 a device authentication unit operable to perform device  
5 authentication with the locally connected Internet terminal;

6 and a reading prohibition unit operable to prohibit the  
7 locally connected Internet terminal from reading data in the  
8 secure data area, if the device authentication has ended in  
9 failure.

1 35. The recording medium of Claim 34,  
2 wherein the encrypted and stored cookie information  
3 is to be decrypted using a decryption key generated from the  
4 media identifier and a user password designated by a user assigned  
5 the recording medium.

1 A recording medium comprising:  
2 a recording area for recording data; and  
3 a recording area for recording cookie information, wherein  
4 the cookie information is recorded in the recording area for recording  
5 cookie information.

FIG. 1

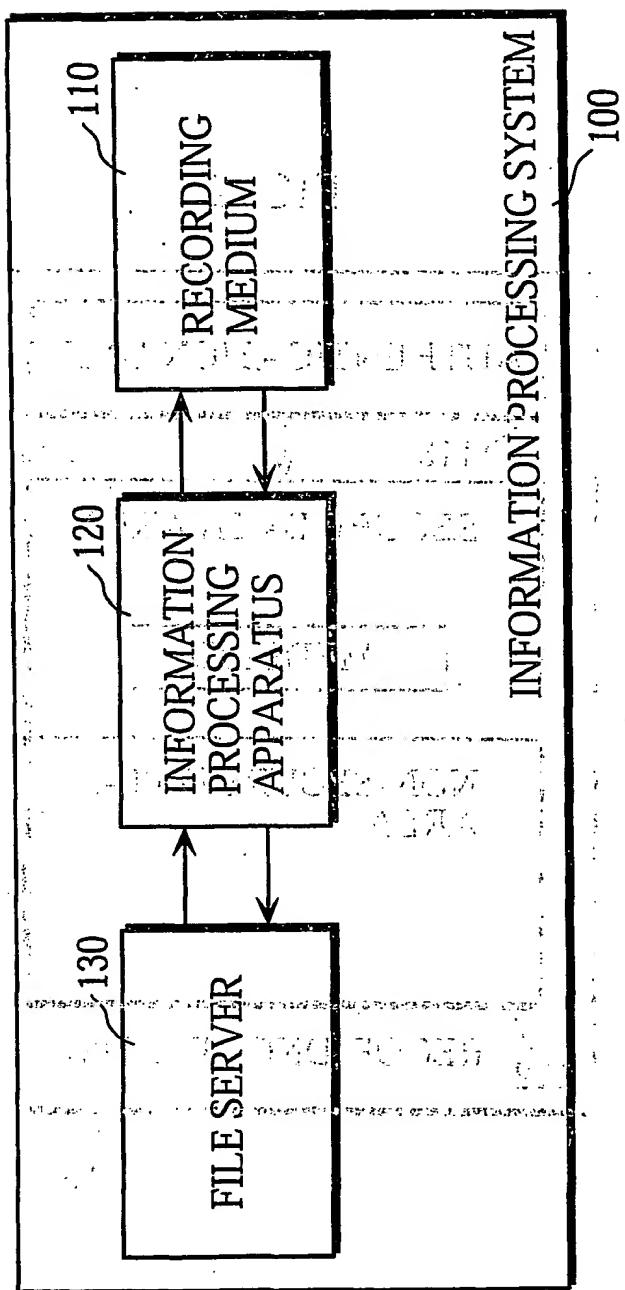
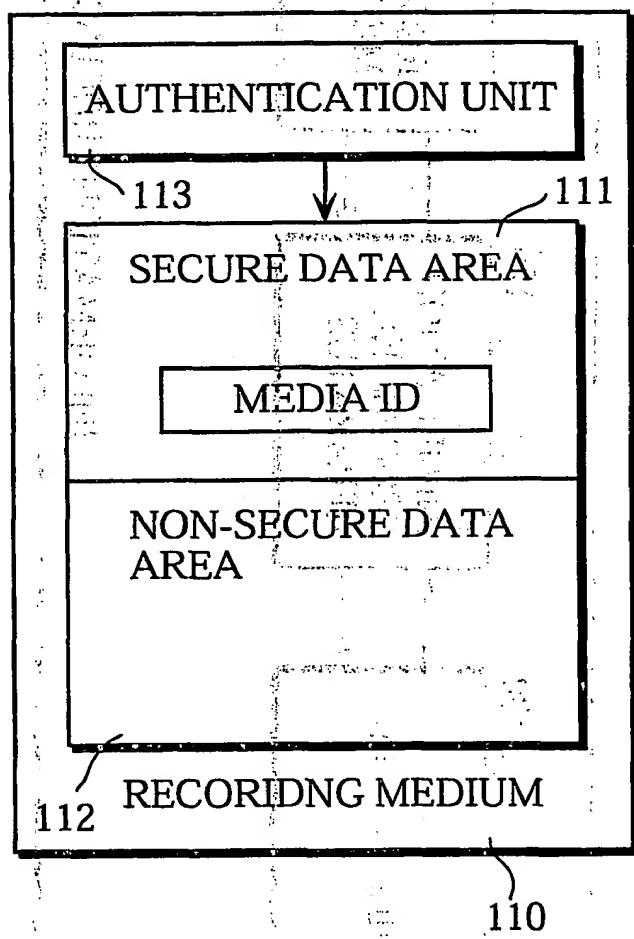


FIG. 2



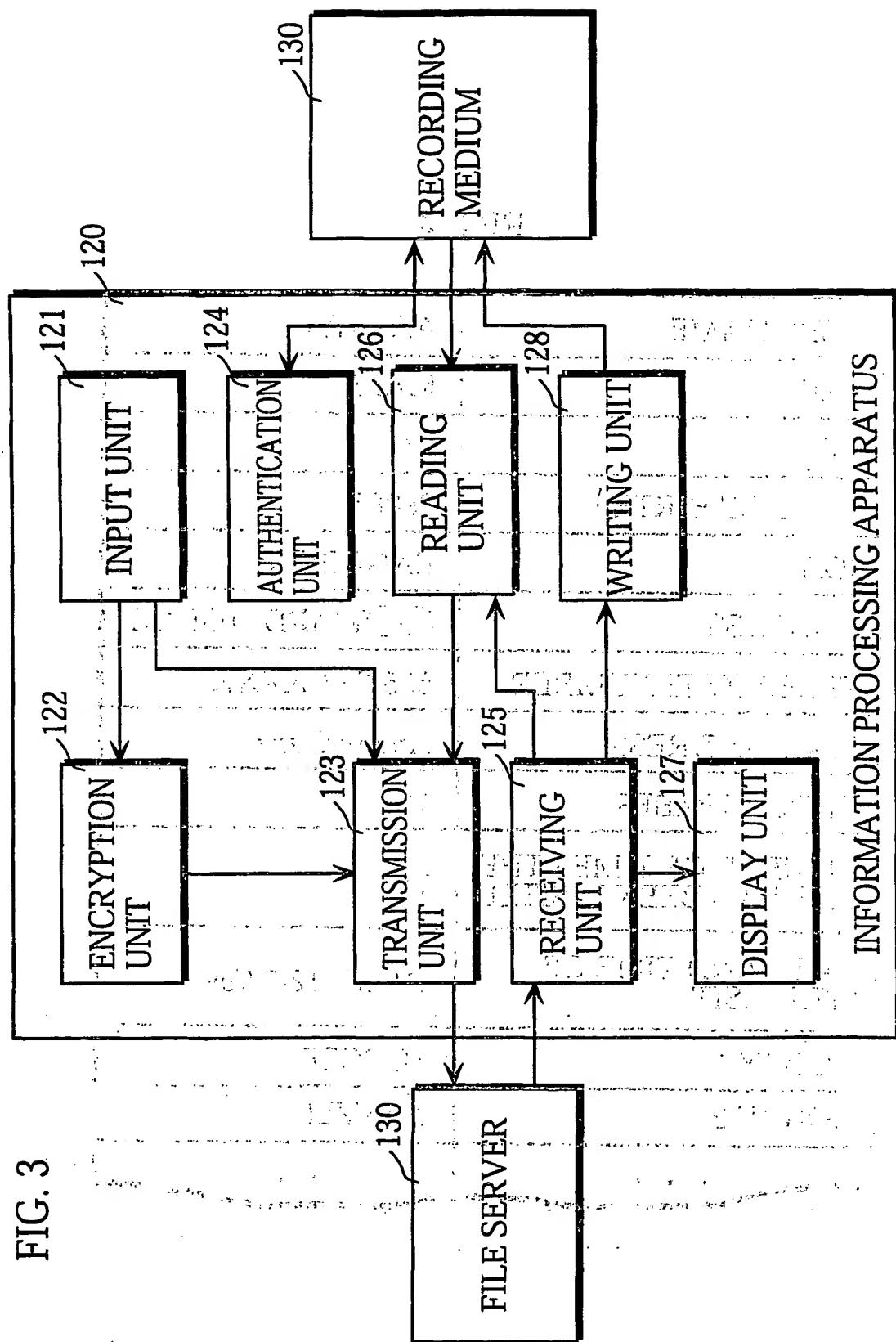


FIG. 3

FIG. 4

USER NAME	ARAMIS
SEX	MALE
AGE	27
DATE OF BIRTH	090872
JOB	ENGINEER
ADDRESS	○○WARD, TOKYO
TELEPHONE NUMBER	555-777-XXXX
MAIL ADDRESS	Aramis@zzz
CARD NUMBER	123....
NUMBER OF TIMES THE SITE HAS BEEN VISITED	11
DATE AND TIME OF SITE VISIT	a10:30 12/07/99
HOBBY 1	SOCCKER
HOBBY 2	TRAVEL
• • •	• • •

FIG. 5

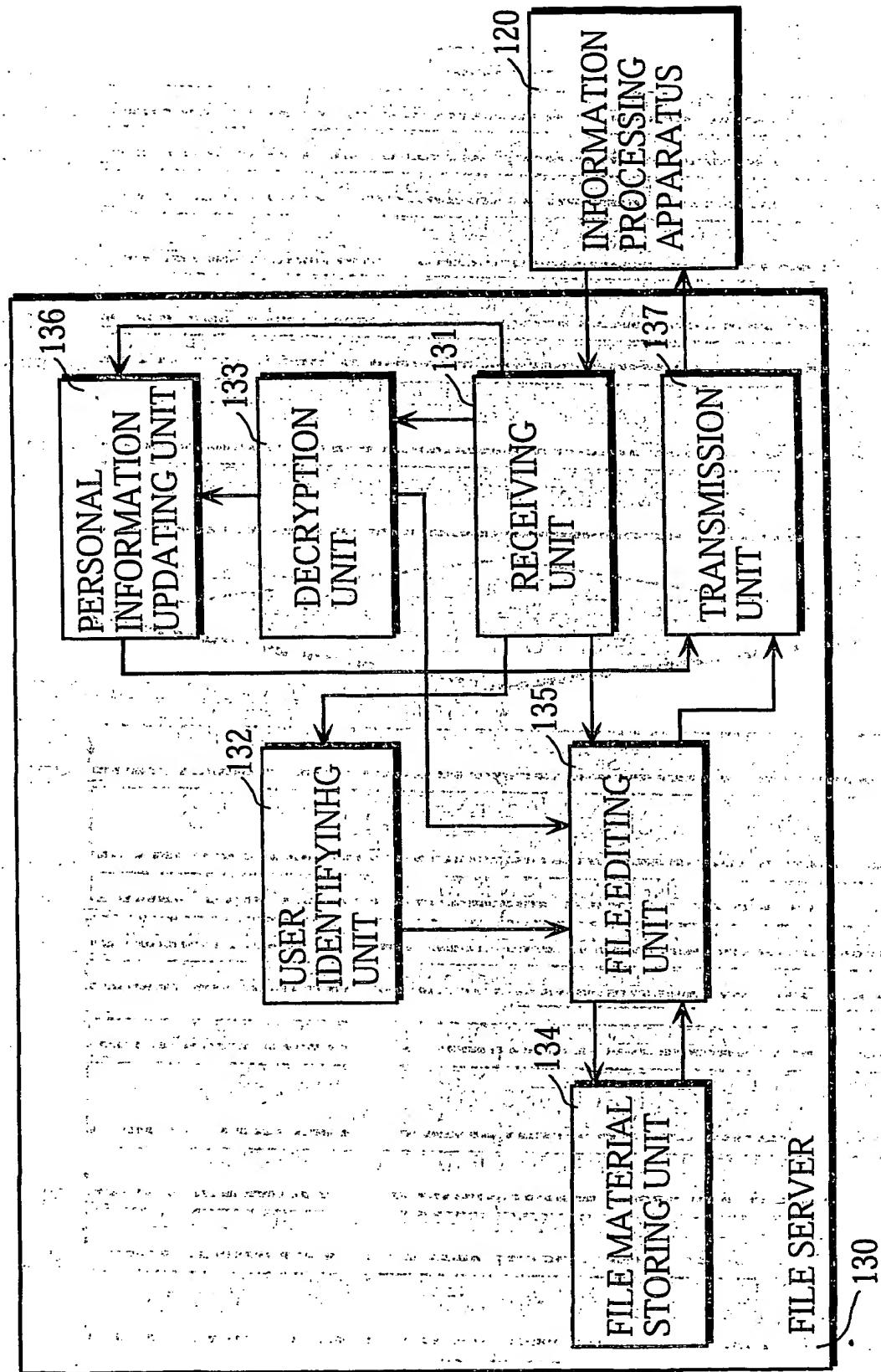


FIG. 6

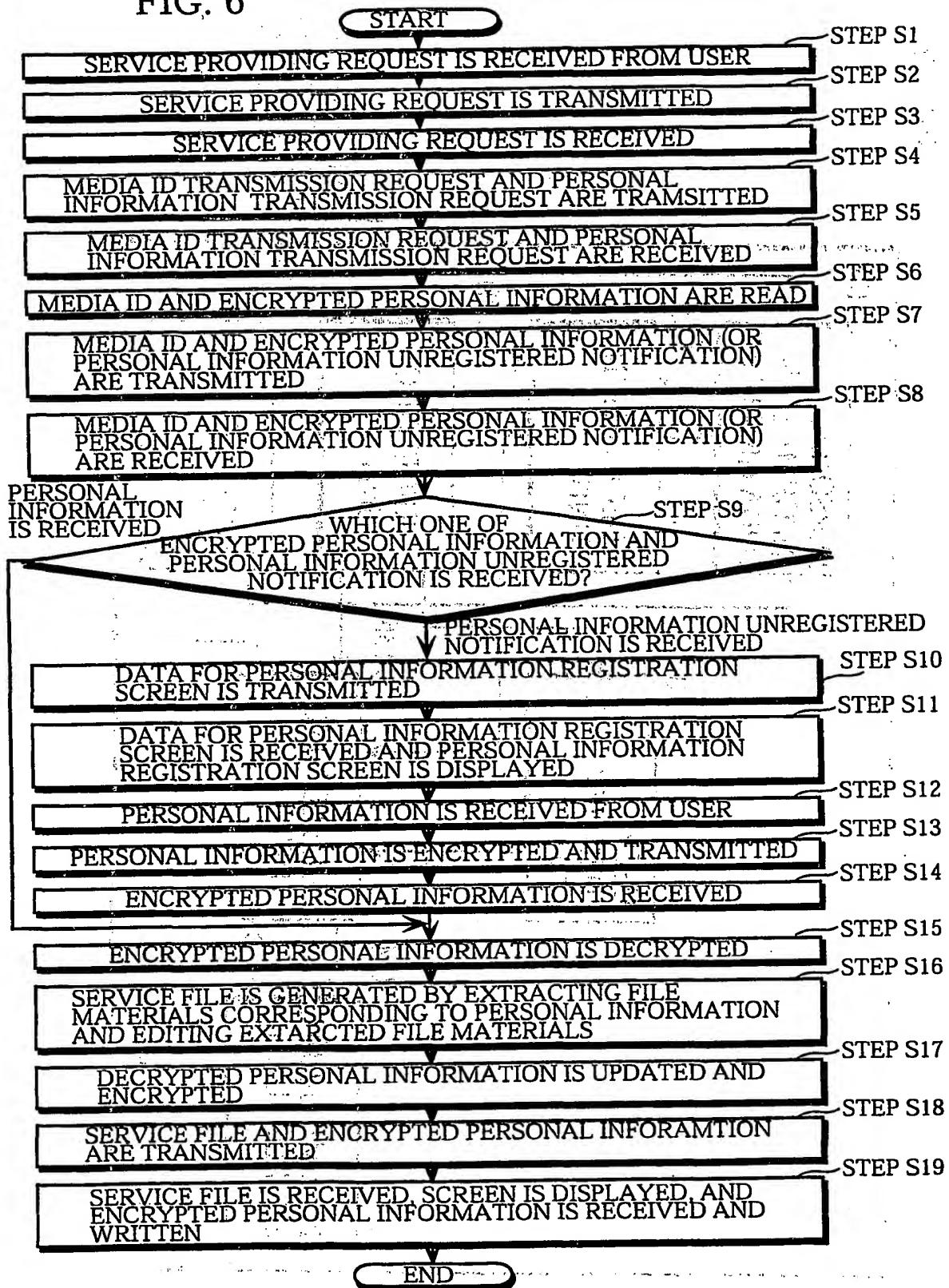


FIG. 7

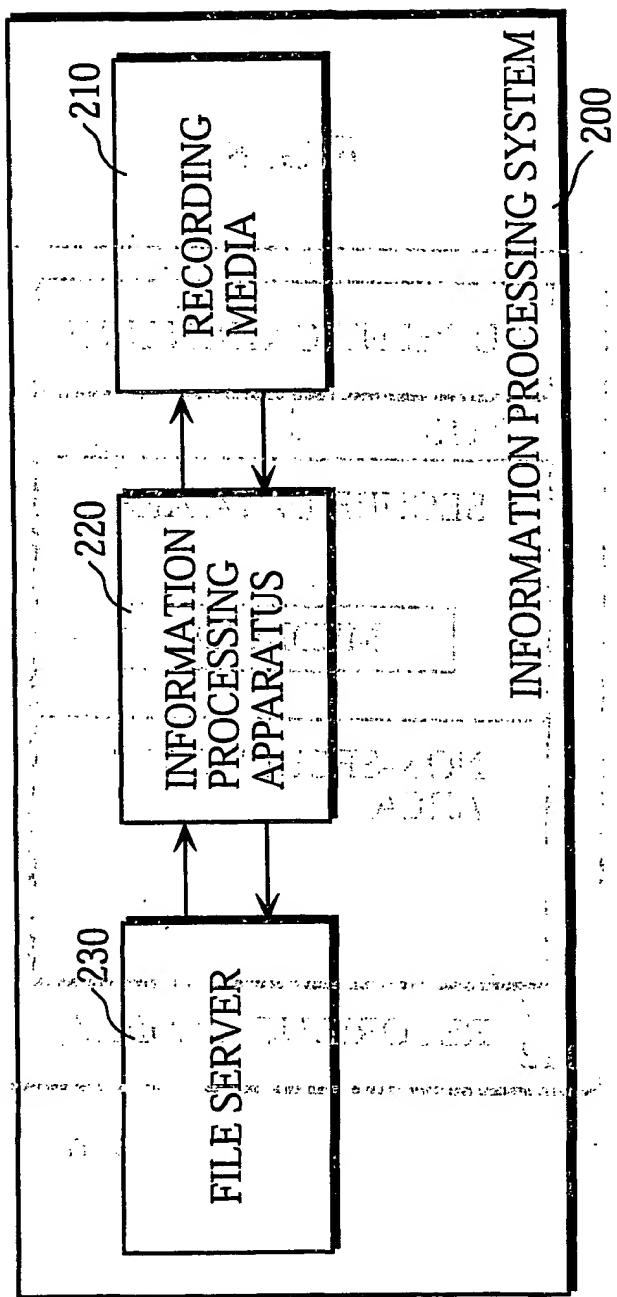
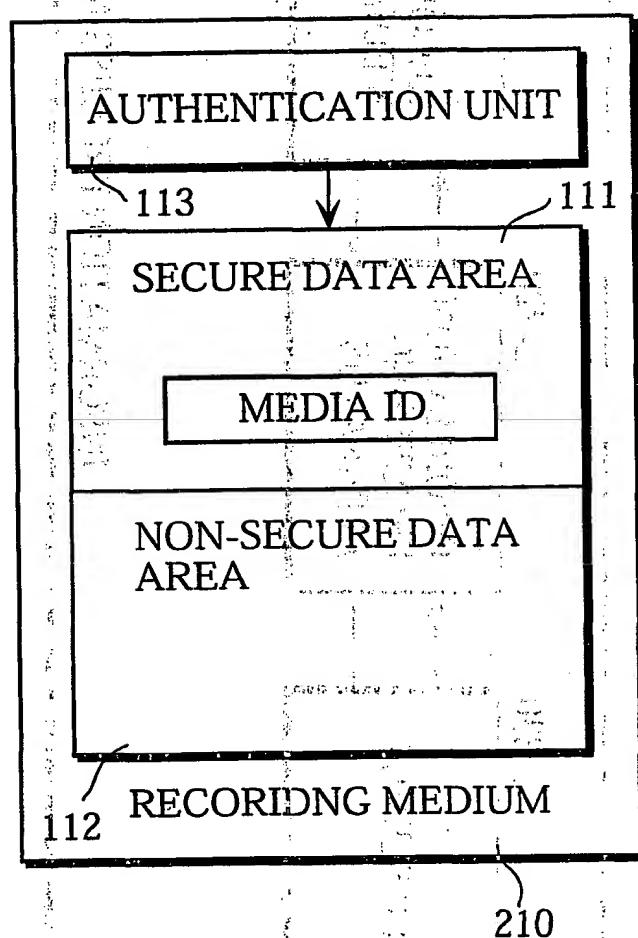


FIG. 8



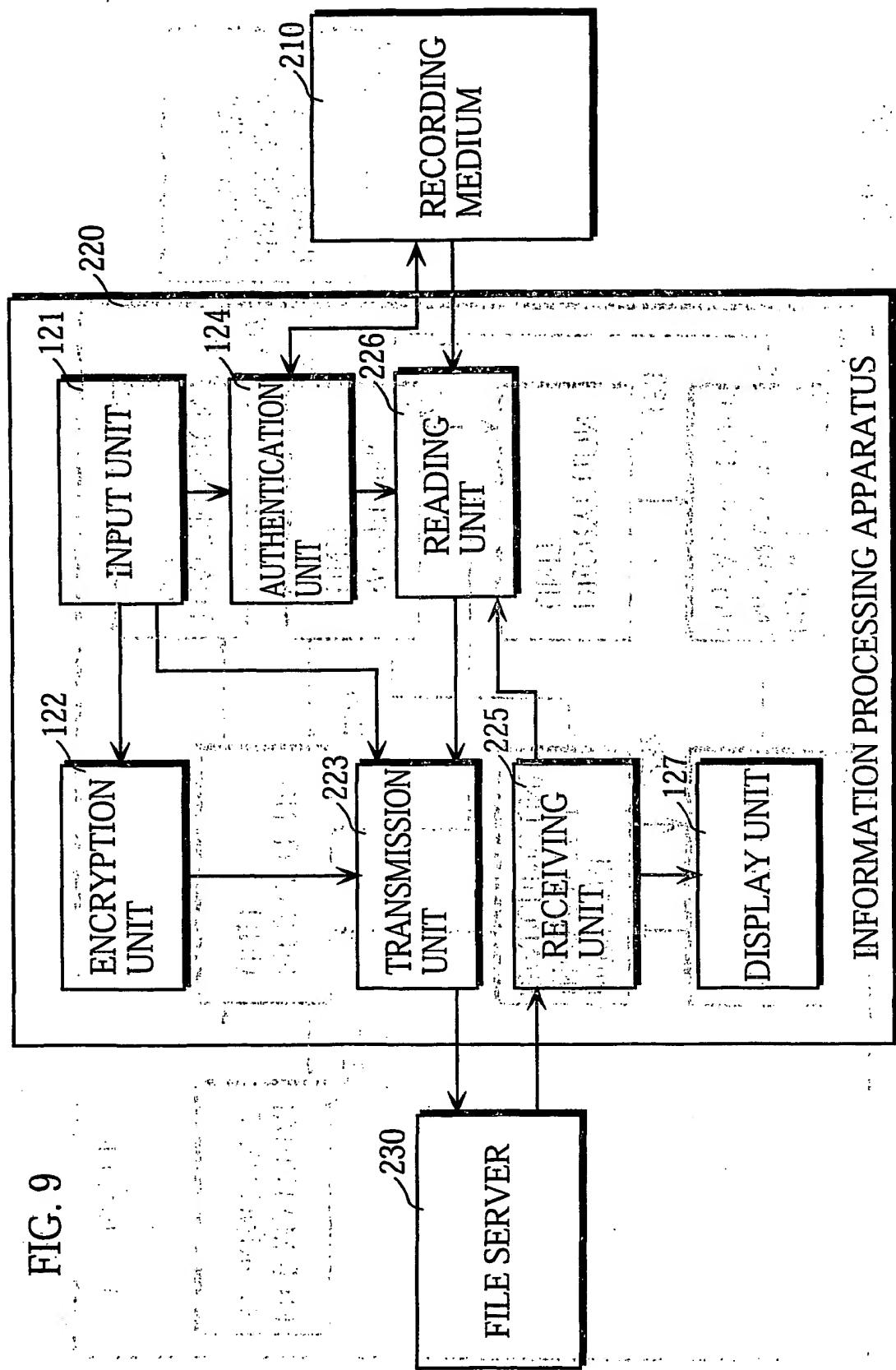


FIG. 10

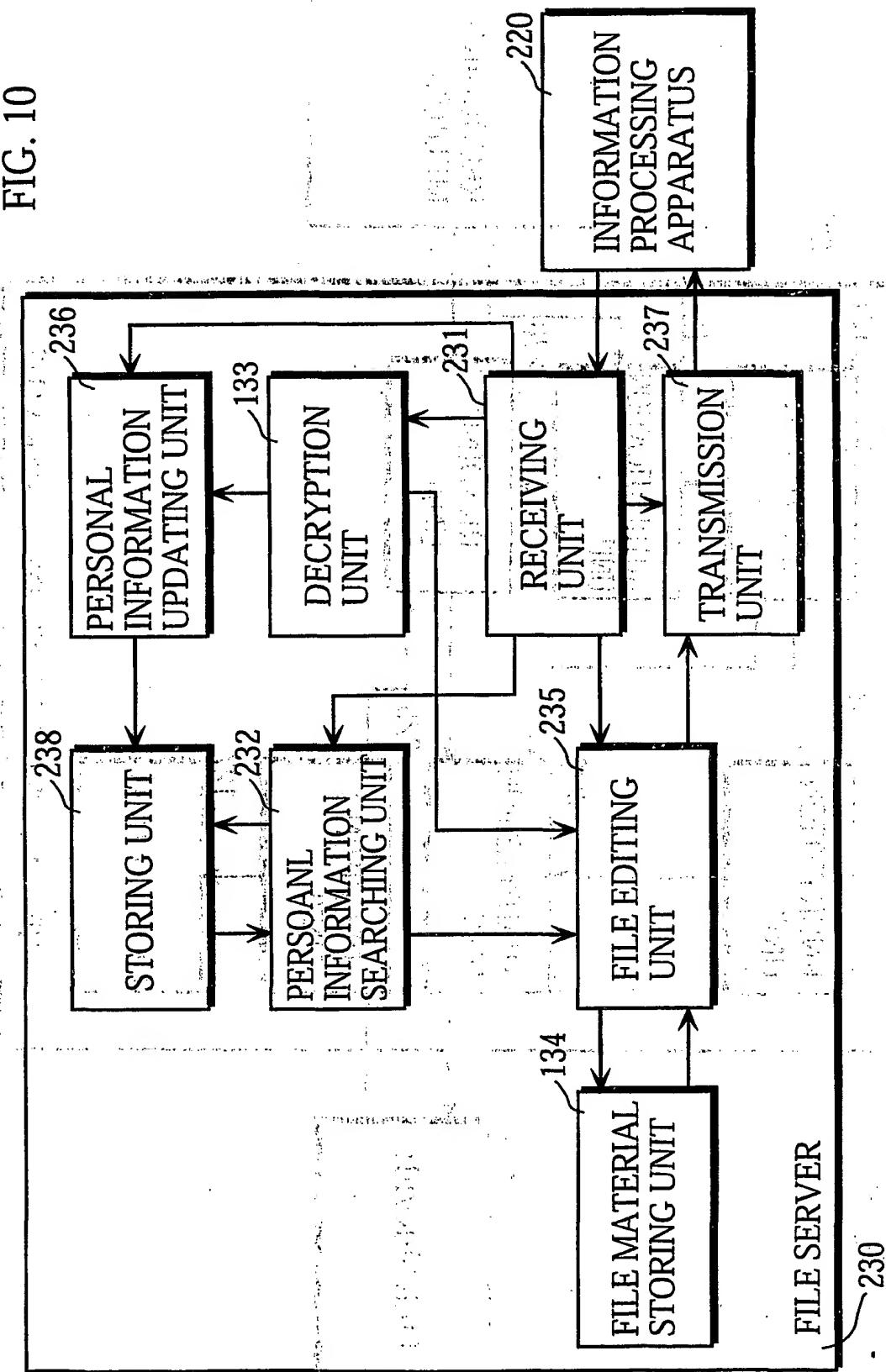
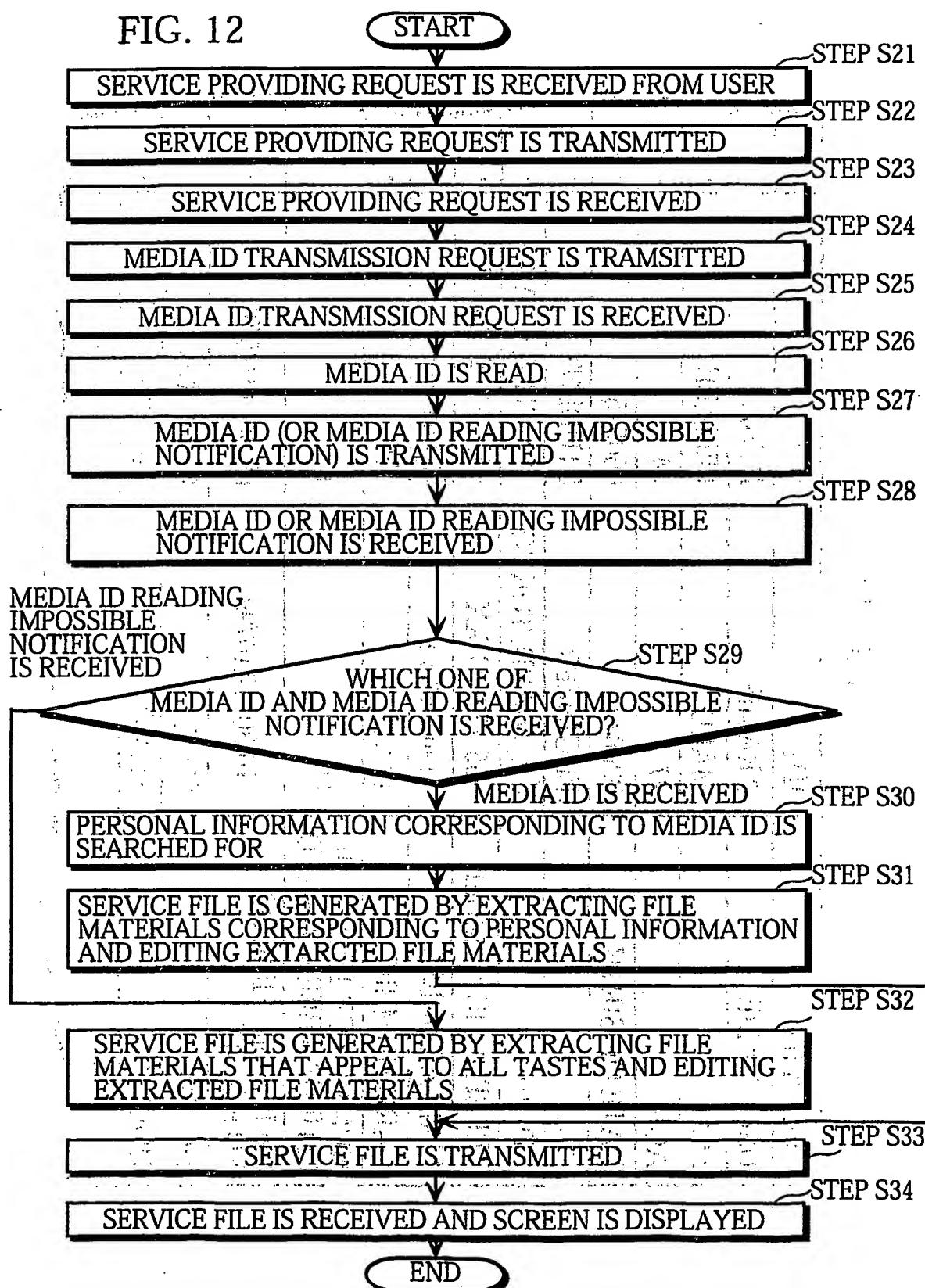


FIG. 11

MEDIA ID	ID1	ID2
USER NAME	ARAMIS	RYAN
SEX	MALE	FEMALE
AGE	27	24
DATE OF BIRTH	090872	060575
JOB	ENGINEER	STUDENT
ADDRESS	POWARD, TOKYO	X X CITY, OSAKA
TELEPHONE NUMBER	555-777-XXXX	555-777-ΔΔΔΔ
MAIL ADDRESS	Aramis@zzz	Ryan@zzz
CARD NUMBER	123...	456...
NUMBER OF TIMES THE SITE HAS BEEN VISITED	11	1
DATE AND TIME OF SITE VISIT	10:30 12/07/99	09:30 11/25/99
HOBBY 1	SOCCE	COOKING
HOBBY 2	TRAVEL	TRAVEL
	• •	• •

FIG. 12



**INTERNATIONAL SEARCH REPORT**

International application No.

PCT/US01/00881

**A. CLASSIFICATION OF SUBJECT MATTER**

IPC(7) : G06F 17/60  
US CL : 705/56,58

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/56,58

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
EAST

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X — A	US 4,890,319 A (SETH-SMITH et al) 26 December 1989 (26.12.1989) Figure 14, and Column 19, line 25 - Column 20, line 67.	1,8-10, 11, 18-20,21, 28-30, 31
X — A	US 5,513,169 A (FITE et al) 30 April 1996 (30.04.1996) Column 13, line 26 - Column 14, line 28.	2-7, 12-17, 22-27, 32-35
A	US 4,677,604 A (SELBY III et al) 30 June 1987 (30.06.1987) Column 2, line 35 - Column 4, line 51.	1-35

Further documents are listed in the continuation of Box C.

See patent family annex.

* Special categories of cited documents:	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A" document defining the general state of the art which is not considered to be of particular relevance	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"E" earlier application or patent published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"&"	document member of the same patent family
"O" document referring to an oral disclosure, use, exhibition or other means		
"P" document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search

03 April 2001 (03.04.2001)

Date of mailing of the international search report

26 APR 2001

Name and mailing address of the ISA/US

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Box PCT  
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Telephone No. (703) 305-9700

## **INTERNATIONAL SEARCH REPORT**

**International application No.**

PCT/US01/00881

**Continuation of Item 4 of the first sheet:** The title does not meet the requirements of PCT Rule 4.3 because it is too long, the new title is:

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